



Gilbert Promotional Corporation



P.O. Box 665
Gilbert, Arizona, 85299-0665

Greetings,

The Gilbert Promotional Corporation was founded in 1978 by a group of local businessmen and ranchers. The sole purpose of the GPC is; to promote family values and keep the spirit of western heritage alive in the hearts and minds of our community, as well as promote the Town of Gilbert. The Gilbert Promotional Corporation has put on the oldest and largest special event in the Town of Gilbert for the past four decades.

The proceeds that are obtained through this event benefit our sister organization; *Galloping Soles*. The *Galloping Soles* program continues to flourish, and provide children in need of footwear throughout the Gilbert Public Schools District. We are actively seeking opportunities to expand the program through community outreach, sponsorships, and donations. It is a high priority of the Gilbert Promotional Corporation to support youth education, and give back to those within the community.

We are primarily funded by private sponsorships, local businesses, donations, and fundraisers that are held annually. In addition to this, the Gilbert Promotional Corporation is a 501(c)(3) Non Profit Organization, and all of your generous contributions are completely tax deductible.

By sponsoring the Gilbert Promotional Corporation, it will provide an immense amount of visibility to your business through various forms of media advertisement. As you review the various sponsor packages located in this years' matrix, you will find that various levels offer significant benefits such as; signage within the rodeo, a unique VIP experience within our Hospitality area at the event, as well as VIP tickets to the event.

We sincerely appreciate your time and consideration in partnering with the Gilbert Promotional Corporation. We look forward to the opportunity of working with you in the near future, and promoting your business at our event in 2021.

With gratitude,

The Gilbert Promotional Corporation

Bobby Padilla - Gilbert Days Rodeo President

For more sponsorship information; please feel free to contact us at gilbertdaysrodeo@gmail.com

* We can also be found on Facebook at Gilbert Days Rodeo*

Gilbert Promotional Corporation Sponsor Agreement (2022)



P.O. Box 665
Gilbert, Arizona, 85299-0665

Name of Company/Business: _____ Date: _____

Address of Business: _____

Point of Contact: _____ Title: _____

Work Phone: _____ Cell Phone: _____

Email: _____ Best Contact Method: _____

Name of Sponsorship Package: _____ Sponsorship Amount: _____

Date Payment Received: _____ Payment Method: _____

*** All sponsorship contributions are dedicated to the year in which the amount was contributed. ***

*** Provided by Sponsor :** (Please list any and all items that will be provided by the Sponsor to the Gilbert Promotional Corporation.)

_____	_____
_____	_____
_____	_____
_____	_____

***Provided by Gilbert Promotional Corporation:** (Please list any and all items that will be provided to the Sponsor by the Gilbert Promotional Corporation.)

_____	_____
_____	_____
_____	_____

Sponsor Signature: _____ Date: _____

GPC Signature: _____ Date: _____

Sponsorship Package Levels & Benefits



Friends of Rodeo: Buckle Sponsor - \$250 Sponsor Contribution

Benefits Include:

- Standard Rodeo Event Tickets. **(Two standard tickets to be redeemed on the day of choice).**
- Complimentary Parking Pass to the Rodeo Event.
- Invitation to the Kick-Off Rodeo BBQ Event.
- Invitation to Appreciation & Awards Banquet.

Banner Sponsor - \$500 Sponsor Contribution

Benefits Include:

- Display Banner/or Flag at the Rodeo Park/Parade.
- Standard Rodeo Event Tickets **(Four standard tickets to be redeemed on the day of your choice).**
- Complimentary Parking Pass to the Rodeo Event
- Invitation to the Kick-Off Rodeo BBQ Event.
- Company Name on the Gilbert Promotional Corporation Facebook Page.
- Invitation to Appreciation & Awards Banquet.

Turquoise Sponsor - \$1,500 Sponsor Contribution

Benefits Include:

- Display Banner/or Flag at the Rodeo Park/Parade.
- Standard Rodeo Event Tickets **(Six standard tickets to be redeemed on the day of your choice).**
- Complimentary Parking Pass to the Rodeo Event
- Invitation to the Kick-Off Rodeo BBQ Event.
- Company Name Announced During Rodeo Event.
- (Name Only) Displayed on Gilbert Promotional Corporation Website.
- Invitation to Appreciation & Awards Banquet.
- Program Advertisement (Size is according to Package).

Copper Sponsor - \$2,500 Sponsor Contribution

Benefits Included:

- Display Banner/or Flag at the Rodeo Park/Parade.
- VIP Tickets to the Rodeo Event **(Four VIP tickets to be redeemed on the day of your choice).**
- Complimentary Parking Pass to the Rodeo Event
- Invitation to the Kick-Off Rodeo BBQ Event.
- Company Name Announced During Rodeo Event **(Once a night minimum).**
- Company Name displayed on Gilbert Promotional Corporation Website.
- (Name Only) Displayed on Gilbert Promotional Corporation Website.
- Invitation to Appreciation & Awards Banquet.
- Program Advertisement (Size is according to Package).
- Complimentary Booth at the Rodeo Event.



Event Sponsor - \$5,000 Sponsor Contribution

Benefits Included:

- Display Banner/or Flag at the Rodeo Park/Parade.
- VIP Tickets to the Rodeo Event. **(Four VIP tickets to be redeemed on the day of your choice.)**
- Complimentary Parking Pass to the Rodeo Event.
- Invitation to the Kick-Off Rodeo BBQ Event.
- Invitation to Appreciation & Awards Banquet.
- Company Name Announced During Rodeo Event **(Twice a night minimum)**.
- Company Name/Logo Displayed on Gilbert Promotional Corporation Website.
- Company Name/Logo Displayed on Gilbert Promotional Corporation Facebook.
- Photo Opportunity with Royalty or Event Winner
- Complimentary Booth at the Rodeo Event
- Program Advertisement (Size According to Package)

Gold Sponsor - \$8,000 Sponsor Contribution

Benefits Included:

- Display Banner/or Flag at the Rodeo Park/Parade.
- VIP Tickets to the Rodeo Event. **(Four VIP tickets to be redeemed on the day of your choice).**
- Complimentary Parking Pass to the Rodeo Event.
- Invitation to the Kick-Off Rodeo BBQ Event.
- Invitation to Appreciation & Awards Banquet.
- Company Name Announced During Rodeo Event **(Twice a night minimum)**.
- Company Name/Logo Displayed on Gilbert Promotional Corporation Website.
- Company Name/Logo Displayed on Gilbert Promotional Corporation Facebook **(Promoted once a week)**.
- Photo Opportunity with Royalty or Event Winner
- Complimentary Booth at the Rodeo Event
- Program Advertisement (Size According to Package)

Platinum Sponsor - \$12,500 Sponsor Contribution

Benefits Included:

- Display Banner/or Flag at the Rodeo Park/Parade.
- VIP Tickets to the Rodeo Event. **(Six VIP tickets to be redeemed each night of the event.)**
- Complimentary Parking Pass to the Rodeo Event.
- Invitation to the Kick-Off Rodeo BBQ Event.
- Invitation to Appreciation & Awards Banquet.
- Company Name Announced During Rodeo Event. **(Three times a night minimum)**.
- Company Name/Logo Displayed on Gilbert Promotional Corporation Website.
- Company Name/Logo Displayed on Gilbert Promotional Corporation Facebook **(Promoted three times a week)**.
- Photo Opportunity with Royalty or Event Winner
- Complimentary Booth at the Rodeo Event
- Program Advertisement (Size According to Package)

Premier Event Sponsor - \$15,000 Sponsor Contribution

Benefits Included:

- Display Banner/or Flag at the Rodeo Park/Parade.
- VIP Tickets to the Rodeo Event. **(Six VIP tickets to be redeemed each night of the event).**
- Complimentary Parking Pass to the Rodeo Event.
- Invitation to the Kick-Off Rodeo BBQ Event.
- Invitation to Appreciation & Awards Banquet.
- Company Name Announced During Rodeo Event **(Four times a night minimum)**.
- Company Name/Logo Displayed on Gilbert Promotional Corporation Website.
- Company Name/Logo Displayed on Gilbert Promotional Corporation Facebook **(Promoted four times a week)**.
- Photo Opportunity with Royalty or Event Winner
- Complimentary Booth at the Rodeo Event
- Program Advertisement (Size According to Package)